A Short History of OAG

The forerunner of the "OAG" began in 1929 as *The Official Airline Guide* with 24 pages of airline schedules. Since those early days, we've experience quite a few changes.

A Washington, D.C. firm, American Aviation Publications, bought and merged *The Official Guide of the Airways* with their own *Universal Airline Schedule* to form the *Official Airline Guide.* The guide made its first appearance under the new name in September of 1948.

In 1962, the publications, *North American Edition, International Edition, Travel Planer* and *Air Travel Magazine*, were purchased from American Aviation Publication by R.H. Donnelley (RHD), a subsidiary of the Dun & Bradstreet Corp., and our company became know as the Transpiration Guides and Service Division of RHD. During a re-organization of the D&B corporate structure in 1979, OAG officially became a separate company of D&B as Official Airline Guides, Inc.

While still part of RHD, OAG moved in 1969 from the original offices in downtown Chicago to Oak Brook, Illinois, where our Transportation Guides Division is now based. In 1972, the magazine publishing portion of our business became a separate division, Travel Magazines, and its main office was established in New York City. The company has offices in Washington,D.C., Los Angeles, San Francisco, Chicago, and London.

When OAG moved to Oak Brook in 1969, there were approximately 200 people in the entire company. Today, our two divisions employ more than a thousand people in management, sales and marketing, operations, research, magazine reporting, editorial support, data processing and administrative services.